

宏誠集團 *SunZen* GROUP

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Sunzen Group of Companies
No. 50, Jalan Anggerik Mokara 31/47,
Kota Kemuning, 40460 Shah Alam,
Selangor Darul Ehsan, Malaysia.

NEWSLETTER

2ND QUARTER 2020

DIRECTOR'S GREETINGS

To all of Sunzen's customers, partners, suppliers, colleagues and friends,

This is my first greeting to you as the newly-appointed Group Managing Director of Sunzen Biotech Berhad, and I welcome all of you back to work as the country gradually returns to normalcy after the Movement Control Order in recent months.

As I am acclimating to the new position, it has quickly become evident that Sunzen is a company with promising prospects. The function of human and animal health companies in safeguarding human life has become more important than ever, and Sunzen is on track to fill this role with the best nutrition and biosecurity product offerings.

The work we do is impactful, and I look forward to all that lies before us – whether it's producing premium health products direct-to-consumer, or working with farm owners to improve hygiene for the interest of food safety. I thank you for your continued support and look forward to meeting you soon.



TEO YEK MING

Group Managing Director cum Group CEO

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- Foam Cleaning & Disinfection
the modern approach for biosecurity
- Ecolite Activities Update

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2ND QUARTER 2020

SUNZEN'S ACTIVITIES IN THE 2ND QUARTER



CLIENT VISIT

PRODUCT PRESENTATION & DISCUSSION
[DISINFECTANTS, SUPPLEMENTS,
WATER-SOLUBLE MEDICATIONS]

17 MARCH 2020, GOLDFORM PTS OFFICE,
BATU PAHAT



PRODUCT DEMONSTRATION

[SHIFT & GPC-8 FARM-USE DETERGENT]

14 MAY 2020, Bismi Ayam Office & Farm

 **VetCancy**
VET CAREER FORUM
PHARMACEUTICAL VETERINARIAN
29 MAY 2020 (FRIDAY)
8.30PM - 9.30PM
LIVE **LIVE**
 
DR MAJDI DR SEE TOH

VET CAREER FORUM

IN COLLABORATION WITH VETCANCY

29 MAY 2020, VETCANCY FACEBOOK PAGE LIVE

CISCO WEBEX SEMINAR WITH CP MALAYSIA [FOAM CLEANING & DISINFECTION]

9 JUNE 2020, CISCO WEBEX

You Are Exclusively Invited To Our **CISCO WEBEX SEMINAR** 

"FOAM Cleaning and Disinfection"
- An Extremely Efficient Way For Better Compliance of Biosecurity

Tuesday, 9th June 2020 | 10 am - 11.30 am MYT

Speaker  **Moderator** 

VAMCPD-2020.137
5 POINTS

Dr Freddie Yu
• Diplomate, Philippines College of Poultry Practitioners
• Animal Health Product Manager, Evans Vanodine International PLC
East and Southeast Asia 2011-Present

Dr Hermisen Ina
• Senior Techno-Commercial Manager,
SUNZEN BIOTECH BERHAD

"FOAM Cleaning and Disinfection"
- An Extremely Efficient Way For Better Compliance of Biosecurity 

**INTERESTED TO
KNOW MORE ?**

We can be reached here

For more information on client visits and product demonstrations, please call:

Charmaine Lam +60 12-390 8872

To receive updates on Sunzen's upcoming forums and webinars follow our social media at

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FOAM CLEANING & DISINFECTION

The Modern Approach For Biosecurity

ADVANTAGES FOR FOAM CLEANING BY SHIFT™

- penetrates and remove organic materials more efficiently than high pressure water jet
- provides greater contact time and better soil removal
- fast application for large areas, approx. 80m² per minute
- lower water consumption and wastage
- better coverage due to high visibility



ADVANTAGES FOR FOAM DISINFECTION BY GPC8™

- foam adheres to flat surfaces so that disinfectant does not run off
- foam will contain pathogen for disinfectant to perform better killing and reduce aerosol spread
- penetrates and releases disinfectant to kill harmful pathogens hiding below organic matter
- carries disinfectant into deeper gaps or slits in farm housing material like wood and cement
- active ingredient of disinfectant better protected and stabilized, increasing shelf life

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SHIFT™

POWERFUL & HEAVY DUTY DETERGENT SPECIALLY FORMULATED FOR FOAM CLEANING IN FARM

PRODUCT COMPOSITIONS

- ✓ Non-ionic and amphoteric surfactants up to 5%
- perfect choice for foam cleaning
- ✓ Sequestrant - suitable for use in hardwater
- ✓ Sodium hydroxide - accelerate organic matter removal

FOAM CLEANING OF LIVESTOCK HOUSING & PENS AT 1:150 DILUTION

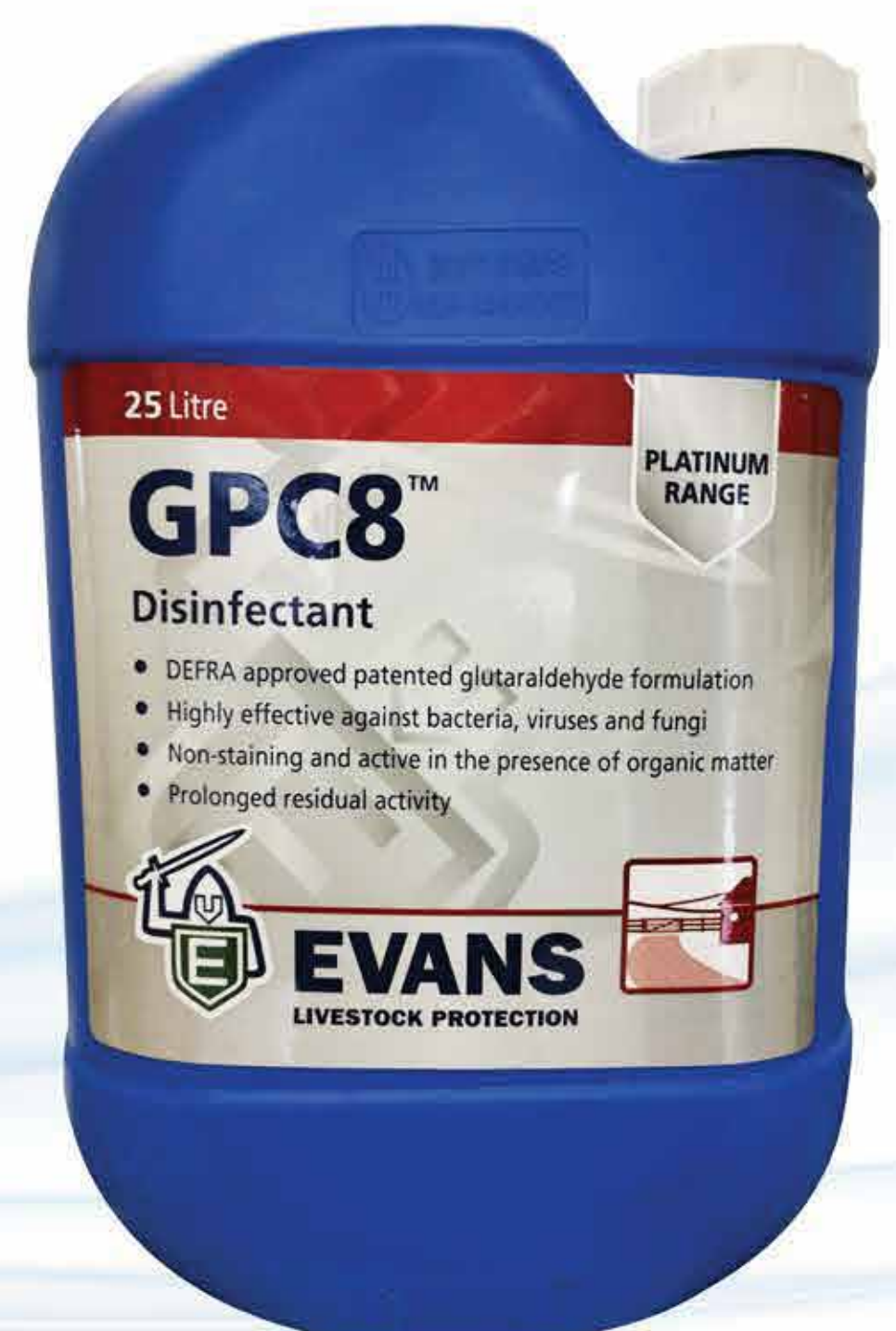
GPC8™

**PATENTED GLUTARALDEHYDE FORMULATION
DISINFECTANT FOR YOUR BIOSECURITY SOLUTION**

PRODUCT COMPOSITIONS

- ✓ Glutaraldehyde 12%
- ✓ Quarternary Ammonium Compound 4%
- ✓ Non-ionic surfactant 8% - responsible for foam formations for foam disinfection
- ✓ Phosphoric acid 0.8% - stabilize in hardwater

**KILLING 99.99% AVIAN INFLUENZA VIRUS
AT 1:200 DILUTION**



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ECOLITE ACTIVITIES UPDATE



GIVEAWAY
LIKE • SHARE • WIN

6 PCS

Keep you light & beauty

- ✓ High in fiber
- ✓ Regular bowel movements
- ✓ Improve digestive health
- ✓ Promote mineral absorption

Congratulations
GIVEAWAY Campaign @ (03 Mar - 03 Apr)

List of winners:

- 1 Louise Wong
- 2 Nad Nadine
- 3 Nazirah Husni
- 4 Fatin Nabila
- 5 Samira Rahman
- 6 Salina Ayu Salihudin
- 7 Pan Kelly
- 8 Yava Vee
- 9 Farah Diyana
- 10 Rania Haliza

30 MAR - 3 APR
GUARDIAN GIVEAWAY
"LIKE-SHARE-WIN"

18 MAR - 2 APR
HEALTH
AWARENESS
TIPS

大家一起来 UPI UP IUPI!
让免疫力 火力升级!!

吃好饭 睡安稳 多喝水 勤洗手 戴口罩 少出门 保持社交距离 避免密闭场所

快趁机 Restart 健康吧!

少吃 油炸食品 多喝 高纤维食物 勤洗 双手 避免 触摸公共物品 保持 室内通风

疫情新闻、经济压力...
心情越来越焦虑令你 **失眠?**

早睡早起 保持规律作息 适当运动 放松心情

摆脱焦虑感 做点有益的!!

阅读 打扫房间 运动锻炼 调理身体

不回避 勇敢面对隔离 / 检测!

保持社交距离 佩戴口罩 勤洗手

不随意批判, 将心比心, 就是隔离中的大合作!

健康靠自己, 大家互相帮助!

行管期·好好在家
"养精蓄锐"
Ecolite益康 为你加油打气

Buy 2

Free

During MCO
Let's Restore Your Energy
and Boosts Vitality
with Ecolite Essence Series

2+1 给力巨惠*

Hurry up and grab the great deal now! 快点来以获取超值特惠!

*促销期 | Promotion period: 7-14 Apr 售完即止 | While stock lasts

7 APR - 14 APR
PROMOTION
BUY X2 CHICKEN
ESSENCE FREE
AMERICAN GINSENG
ESSENCE

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1 MAY - 30 MAY MOTHER'S DAY BEST GREETING MESSAGE CONTEST



1 MAY - 30 JUN PARENT'S DAY PROMOTION



1 JUN LAUNCH OF ENERQI MEMBERSHIP PROGRAM



For information on Ecolite's events and promotions, follow our social media

[f ecolitemalaysiapage](#)

INTERESTED TO KNOW MORE ?
WE CAN BE REACHED HERE

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HUMAN HEALTH
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